



Rick Jones
 Designer.
 Illustrator.
 Photographer.

I'm a well-rounded creative with a broad knowledge and passion for all creative mediums. Since graduating in 2013, I have worked as a freelancer and in-house employee, gaining substantial experience. I am always looking at things from a different angle and using my creative knowledge to maximise the impact of my Illustration, Design and photography work.

My passion and unique vision have allowed me to work with some of the world's biggest brands. I always strive to create something special, a feeling, a moment. I fundamentally believe in quality over quantity and building genuine client relationships.

Contact

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Education

- BA Graphic Design & Illustration
 University of Salford
 2010 - 2013
 1st Degree
- Graphic Design
 Esdi | Barcelona
 2012 - 2013
 European Placement
- ND Graphic Design
 Newcastle College
 2008 - 2010
 Distinction

Powerstation Studios - Illustrator | Graphic Designer

Nov 2021 - Current

My role at Powerstation is to design, illustrate and animate for various top name IPs such as Lucas Film, Activision, Blizzard, Microsoft and many more. My working day is to work on extensive scale briefs and see them from beginning to end, with development sketching, technical illustration, branding, design and artworking. After delivery, I would create layout guides that showcase the outcome with product provocation, fonts, and colour guides. Since working at Powerstation, I have developed an excellent knowledge of the licencing industry.

Social Chain - Multi Media Designer | Lead Photographer

Jan 2018 - July 2021

Previously, I worked for Social Chain – an award-winning, fully-integrated social media agency – as a multi-media designer & lead photographer. I have been privileged to work with some fantastic clients, creating a variety of different media. I've worked with Coca-Cola, Holland & Barrett, Haagen Dazs, Nokia, Planet Sports, and New Balance. Here, I worked with a creative team to create original Social Media content and oversaw campaign creative from conception, through development, to client sign off. This experience has further enhanced my broad skill set.

My skills include the entire Adobe Creative Suite and experience in creative direction, videography & 3D design. I am also confident in delivering group presentations, managing workshops, and leading large teams of colleagues. I manage several work areas at any one time and consistently deliver to deadlines and react positively to changes and conflicting priorities. My main focus in this role has been to delight clients and continually improve our standards when executing exciting and distinctive visual creative.

Footasylum & 7Liverpool | Multi-Media Designer

Aug 2016 - October 2017

While working at Footasylum, my primary responsibilities were giving creative direction, graphic design, and image retouching for E-commerce and campaign for 7Liverpool (part of the Footasylum Group). In this role, I would create high end content for the campaign and creative photography at 7Liverpool. I also led the photography retouching, mailer building, UX design, website maintenance, and creating motion graphics for most in-store POS.

During my time at Footasylum, I further developed a vast amount of skills to a high level. Mainly After Effects, Web and UX design. I also led the offsite creative direction for the photography and innovative video for the 7Liverpool brand.

SKILLS

- Branding
- Design
- Web
- Illustration
- Motion
- Retouching
- Photography
- Typography

SOFTWARE

- Illustrator
- Photoshop
- Indesign
- Lightroom
- After Effects
- Premier Pro
- Sketch
- Procreate



Illustrator



Photoshop



InDesign



Sketch



After Effects



Premier



Lightroom



Capture One

INTERESTS

- Music
- Hiking
- Portraiture
- Yoga
- Tech
- Travel
- Fashion
- Illustration
- Skiing
- Food