

RICK JONES

CREATIVE PORTFOLIO



GRAPHIC DESIGNER
ILLUSTRATOR
PHOTOGRAPHER

2021



- 01. | Creative CV.

GRAPHIC DESIGN

- 02. | Forthefly Customs.
- 03. | Yum Goods.
- 04. | High Street Townhouse.
- 05. | Stovepipe.
- 06. | Wigan Car Paints.
- 07. | Urbanpaw Professional Groomers.
- 08. | Logo's & Branding.

ILLUSTRATION

- 09. | Heart.
- 10. | Samurai Jeans.
- 11. | Forthefly Customs.
- 12. | Various.

PHOTOGRAPHY

- 13. | Jemala "The Wild West" Album Cover.
- 14. | Commercial & Lifestyle.
- 15. | Food & Product.

OI. CREATIVE CV

I'm a well-rounded creative with a broad knowledge and passion for all creative mediums. Since graduating in 2013, I have worked as both a freelancer and in-house employee, gaining substantial experience creatively & technically and across several industry types. I am always looking at things from a different angle and using my design & illustration knowledge to maximise the impact of all my creative work. My passion and unique vision have allowed me to work with some of the world's biggest brands, contribute to how they tell their stories and how they engage with clientele. I always strive to create something unique, a feeling, a moment and fundamentally, I believe in quality over quantity.

Previously, I worked for Social Chain – an award-winning, fully integrated social media agency – as a multi-media designer and lead photographer. I have been privileged to work alongside some fantastic clients, creating various works across countless styles and platforms. I've worked with Coca-Cola, Holland & Barrett, Nokia, Planet Sports, and New Balance to name a few. At Social Chain, I worked with a professional creative team to create original Social Media content and oversaw campaign creative from conception to development to client sign off. This experience has further enhanced my broad skill set.

S K I L L	- Branding	E Adobe Creative Suite	- Sketch
	- Design	R - Illustrator	- Procreate
	- Web	A - Photoshop	- Affinity Designer
	- Illustration	W - Indesign	- Affinity Photo
S K I L L	- Typography	T - Lightroom	- Capture One
	- Motion	F - After Effects	- Cinema 4D
	- Retouching	O - Premier Pro	
	- Photography	S - XD	

HISTORY

POWERSTATION | LONDON

Graphic Designer, Illustrator, Photographer
NOV 2021 - Current

SOCIAL CHAIN | MANCHESTER

Multi-Media Designer & Lead Photographer
Jan 2018 - Jul 2021

FOOTASYLUM | MANCHESTER

Multi-Media Designer
Aug 2016 - October 2017

EDUCATION

BA GRAPHIC DESIGN

University of Salford
2010 - 2013
1st Degree

DESIGN & COMMUNICATION

Esdí | Barcelona
2012 - 2013
1st Degree

ND GRAPHIC DESIGN

Newcastle College
2008 - 2010
Distinction

RICK JONES

02.

FORTHEFLY CUSTOMS

- CLIENT

FORTHEFLY Customs.

- SKILLS

Graphic Design, Photography,
Retouching, Illustration, Web Design.

- DATE

2018 - Ongoing

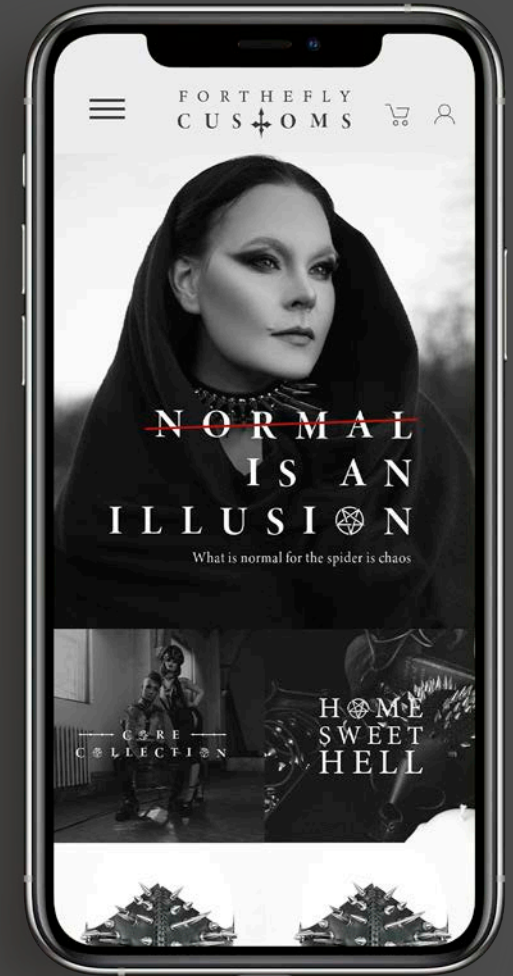
VARIOUS BRIEFS

ForTheFly Customs is a sustainable custom clothing & accessories brand that I have worked with for several years. They first approached me back in 2018 to improve the quality of their current branding and wanted me to photograph their collaboration with Dr Martens. Since then, our relationship has grown, and I have worked on several different projects, developing their brand image & product presentation, with more to come in the future.

FORTHEFLY
CUSTOMS



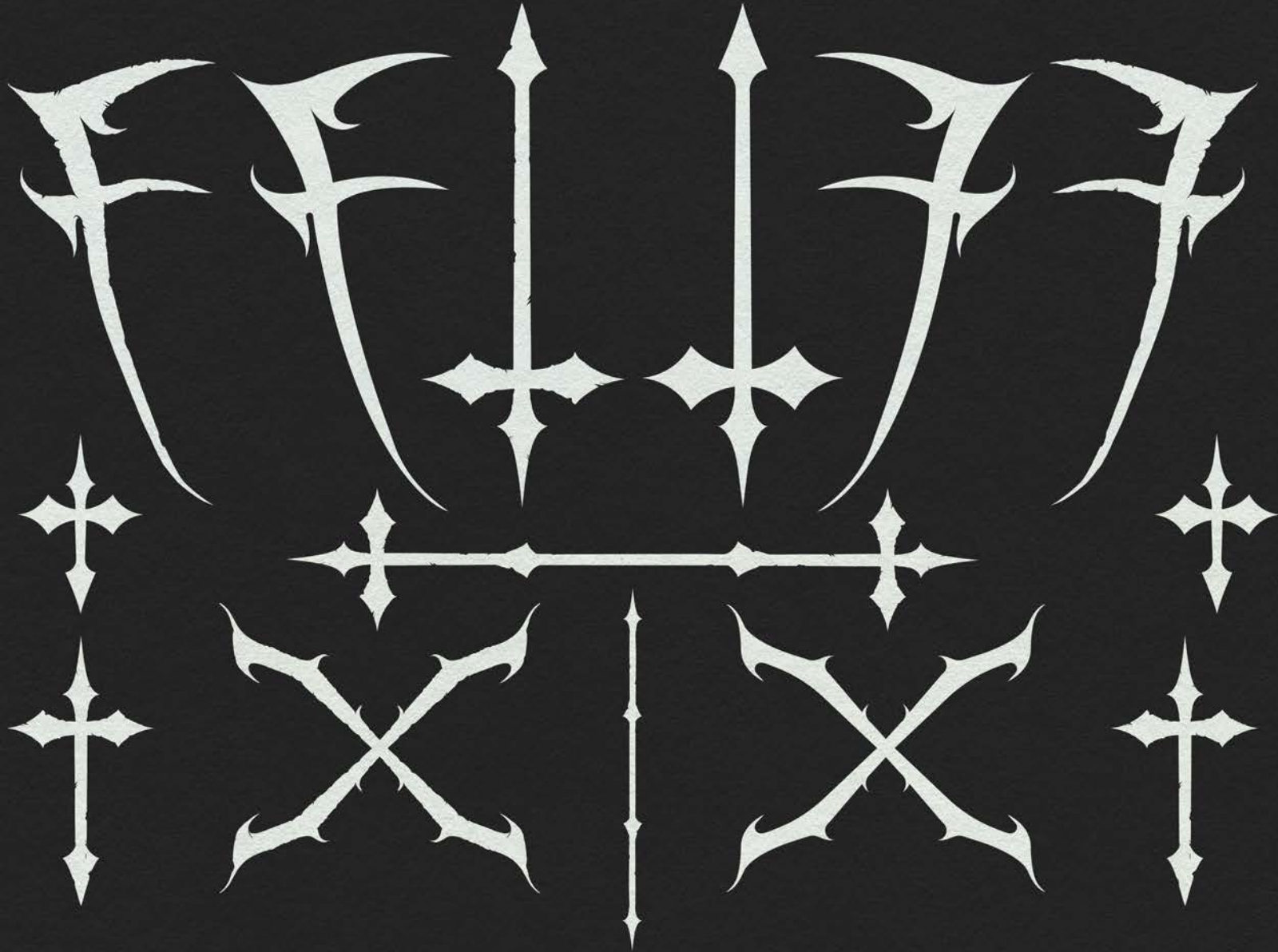
02. FORTHEFLY CUSTOMS



CLIENT
FORTHEFLY
CUSTOMS

SKILLS
BRANDING
GRAPHIC DESIGN
UI DESIGN
ILLUSTRATION
PHOTOGRAPHY
RETOUCHING

F O R T H E F L Y C U S T O M S | I C O N E L E M E N T S



03.

YUM GOODS

- CLIENT
YUM GOODS.

- SKILLS
Branding, Graphic Design,
Web Design, Print.

- DATE
August 2021

BRIEF

Yum Goods is an online shop selling homeware and gifts such as prints, furniture, plants, pots, ceramics etc. They gather a wide selection of products handmade by artists worldwide; their mission is to promote independent artists and products that are eco-friendly, contributing to a sustainable & good-looking lifestyle.

This is a self-initiated project that I have worked on in my spare time. I found the brief from Briefbox, an online portfolio building website. Here I wanted to create something light, colourful and aesthetically pleasing that matched the brand feel & vision with both my logo and website design.



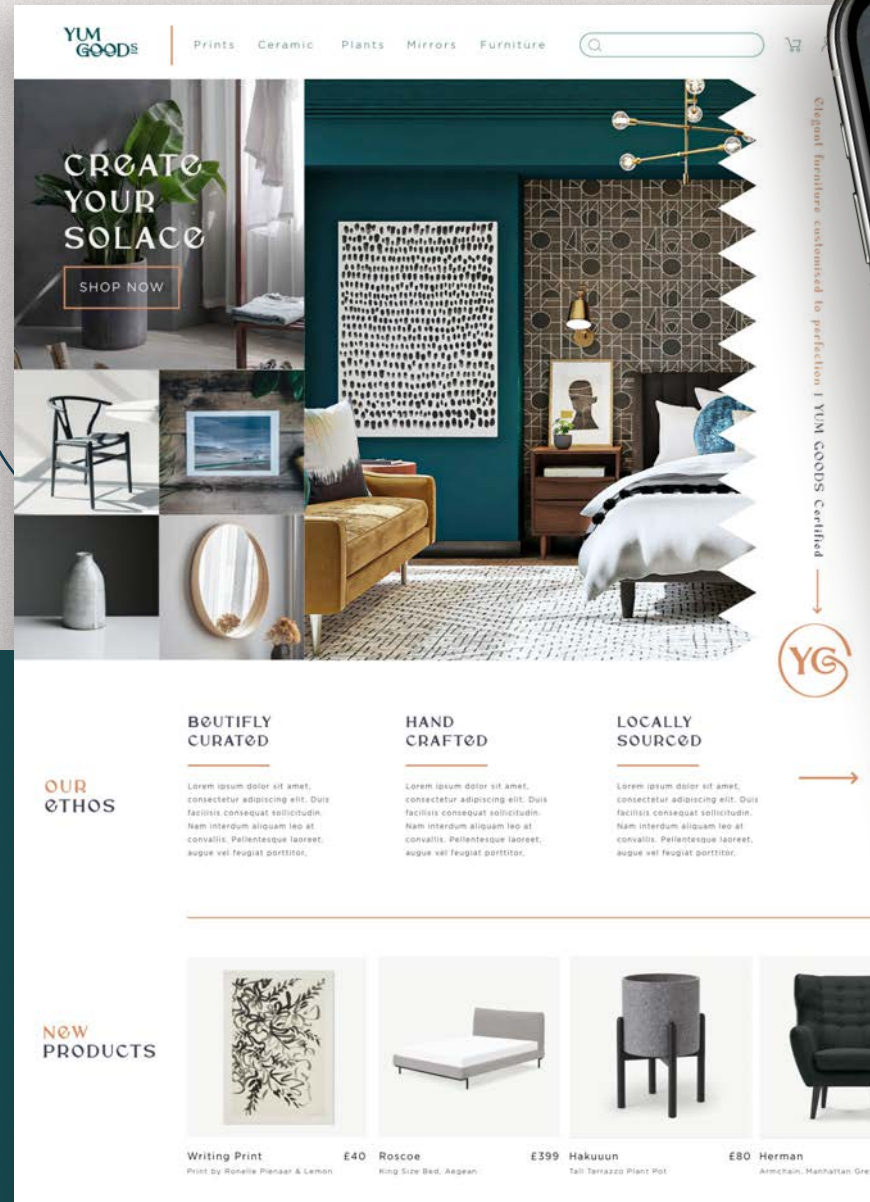
YUM
GOODS



03.

YUM GOODS

Create your Home Create your Solace



CLIENT
YUM GOODS
DATE
AUG 2021

SKILLS
BRANDING
GRAPHIC DESIGN
UI DESIGN



04.

HIGH ST TOWNHOUSE

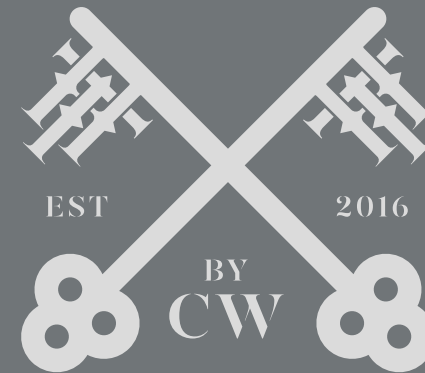
- CLIENT
HIGH STREET TOWNHOUSE

- SKILLS
Branding, Graphic Design,
Web Design, Print, Photography

- DATE
November 2016

BRIEF

High Street Townhouse is situated in Manchester city centre; a building built in the Second Industrial Revolution and previously a millinery wholesaler & warehouse owned by Wilson Bothamley. The brief was to create a complete branding package for a new 19 room apart-hotel situated in this great space. I wanted to create something traditional enough to suit the history of the premises, but with a modern & contemporary look and feel. I worked with the owner on everything from the name, logos & branding, web design, colour pallet and photography, seeing the project through from beginning to end.



HIGH ST TOWNHOUSE

04.

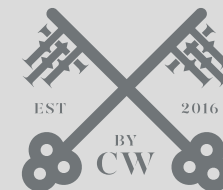
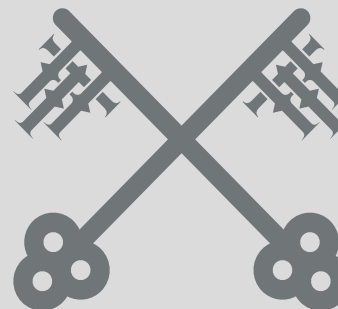
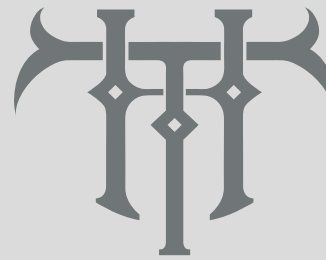
HIGHST TOWNHOUSE

- CLIENT
HIGH STREET TOWNHOUSE

- SKILLS
Branding, Graphic Design,
Web Design, Print, Photography

- DATE
November 2016

These are just a few iterations I came up with for the High Street Townhouse in 2016. Creating monograms is one of the things I enjoy most, and I knew I wanted to work with the TH abbreviation to create something both ornate and industrial to go along with the theme of the building and business itself. I incorporated keys to signify the new function of this remarkable space while also representing the keys traditionally held by St Peter to unlock the gates of Heaven. Carrying these undertones of ultimate solace & serenity, the keys meet the TH monogram to create a standalone crossed keys symbol. I worked with a three colour palette with a calm, relaxing tone to round off the overall branding.



HIGHST
TOWNHOUSE



HOTEL
LOCATION



CLIENT
HIGH STREET
TOWNHOUSE

SKILLS
BRANDING
PRINT DESIGN



CLIENT
HIGH STREET
TOWNHOUSE

SKILLS
UI DESIGN
BRANDING

05.

STOVEPIPE

- CLIENT
STOVEPIPE Bar & Resturant

- SKILLS
Graphic Design, Illustration
Printing Materials

- DATE
November 2016

STOVEPIPE was a project completed alongside the High Street Townhouse and another brand I worked with from beginning to end. The idea behind the name is that a stovepipe is an old slang word for a top hat. With both the hotel and restaurant being situated in an old millinery building/warehouse, we wanted to use that heritage strongly across both brands. Using this history and the industrial aesthetic of the building, I explored various names & iconography before settling on the one you see here.



STOVEPIPE



RICK JONES

05.

STOVEPIPE

- CLIENT
STOVEPIPE Bar & Resturant

- SKILLS
Graphic Design, Illustration
Printing Materials, Interior Design.

- DATE
November 2016

Along with the branding, I helped with the interiors to create a dark industrial look and feel. We used various reclaimed materials throughout the space, such as lanterns, vintage lighting and top hats. I also worked on the walls by painting the various illustrations, as you see here. We also got the logo created as a neon sign, which gave it that industrial aesthetic.



2021



THE
STOVEPIPE

WILSON & BOTHAMLEY



W&B EST
1828
WILSON & BOTHAMLEY



We explored various names for the restaurant during the development stage, Fifty-Eight being the building number on High Street in Manchester and Wilson & Bothamley relating to the building's original owner. We finally settled on Stovepipe, as it has a touch of fun along with the appropriate traditional feel and can be a great conversation starter.



Fifty8

STOVEPIPE

DRINKS MENU

YOU WON'T READ THIS

BUT WE LOVE YOU ANYWAY!

IMPORTANT

YOU MUST TRY A

MILLINER'S TONIC

IT'S A BEAUTY!

THE OTHERS ARE OK TOO


OOOOO LOOK OUR STORE

When Bondstony was built in 1897, Lancashire in 1902 and moved to Manchester at the height of the Great Industrial Revolution. At a time when the city was blank with the soot and steam from the factories and the factories that brewed the steam. When Bondstony North Henry would prove the name of the Lancashire to develop the town as a milliner. In 1897 he built and opened Wilson, Bondstony & Co. at 54-56 High Street a wholesale millinery warehouse with a ground floor that also had a focus of storage accommodation above. The Wilson WB and the date 1897 are still visible in the form of the building carved into the wall.

CLIENT
STOVEPIPE

SKILLS
BRANDING
PRINT

STOVEPIPE



Wilson Bondstony moved away in 1902 to the top of 54 High Street building with a grand and elegant facade. The building was built in 1897 and moved to Manchester at the height of the Great Industrial Revolution. At a time when the city was blank with the soot and steam from the factories and the factories that brewed the steam. When Bondstony North Henry would prove the name of the Lancashire to develop the town as a milliner. In 1897 he built and opened Wilson, Bondstony & Co. at 54-56 High Street a wholesale millinery warehouse with a ground floor that also had a focus of storage accommodation above. The Wilson WB and the date 1897 are still visible in the form of the building carved into the wall.

STOVEPIPE

LAUNCH PARTY

15TH JUNE

STARTING 5PM

FREE DRINK ON ARRIVAL



[@Stovepipe](#) [@Stovepipe](#) [@Stovepipe](#)

STOVEPIPE



STOVEPIPE

FIND US
54 High Street
Northern Quarter
Manchester
M4 1BF
0161 694 8880



06.



- CLIENT
Wigan Car Paints.

- SKILLS
Graphic Design, Branding,
Packaging Design.

- DATE
June 2021

BRIEF

I was contacted by Wigan Car Paints to redesign their logo and create packaging designs for their new line of paints. Wanting to create something that evokes a sense of movement and creativity, I developed the icon to have an identity that stands out, is unique and straightforward, all while incorporating the letter 'WCP'.



06.

WIGAN CAR PAINTS



CLIENT
WIGAN CAR
PAINTS

SKILLS
BRANDING
PRINT DESIGN

PACKAGING
DESIGN



07.



URBANPAW
PROFESSIONAL GROOMERS

- CLIENT

Urbanpaw Professional Groomers

- SKILLS

Graphic Design, Illustration
Printing Materials

- DATE

November 2015

BRIEF

Reilley, the owner of Urbanpaw, contacted me back in 2015 to design and illustrate branding for his newly established dog groomers in Didsbury. Incorporating Reilley's dog Olive into the logo was integral, and adding a touch of eye-catching steampunk grounded the aesthetics in tradition while keeping it fun and engaging.



07.



- CLIENT
Urbanpaw Professional Groomers.

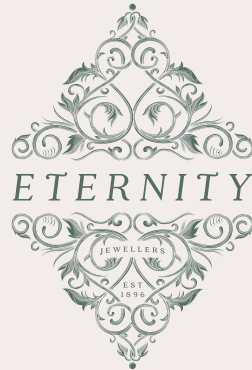
- SKILLS
Graphic Design, Illustration
Printing Materials

- DATE
November 2015



08.

Logo's & Branding



- CLIENT
Various Clients.

- SKILLS
Graphic Design, Branding,
Illustration.

- DATE
Various

Here's a variety of logos I have created over the past several years, some of which were self-initiated, some still going strong and a couple that never saw the light of day. All show various levels of ability as I worked to expand my skill set.



09.

Illustration 'Heart'

- CLIENT
Self Initiated.

- SKILLS
Illustration, Procreate,
Pointillism, Print

- DATE
August 2018

This idea came from wanting to make a large scale piece that would be present in the heart of the home. I have always been fascinated with ornate floral paintings. I aimed to illustrate a heart that incorporated both along with my pointillism style.



10.

Illustration Samurai Jeans

- CLIENT
SAMURAI JEANS - Self Initiated.

- SKILLS
Illustration, Graphic Design,
Procreate

- DATE
Sep 2021

I illustrated this colourful samurai helmet and typography intending to contact the brand Samurai Jeans in Japan. I wanted to take a lowkey jeans manufacturer with minimal branding and create a dynamic, elevated design.. the outcome being this four colour screenprint for both print and labels for various uses across the Samurai Jeans brand.



II.

Illustration 'Priestess'

- CLIENT
FORTHEFLY Customs.

- SKILLS
Illustration, Procreate,
Photoshop

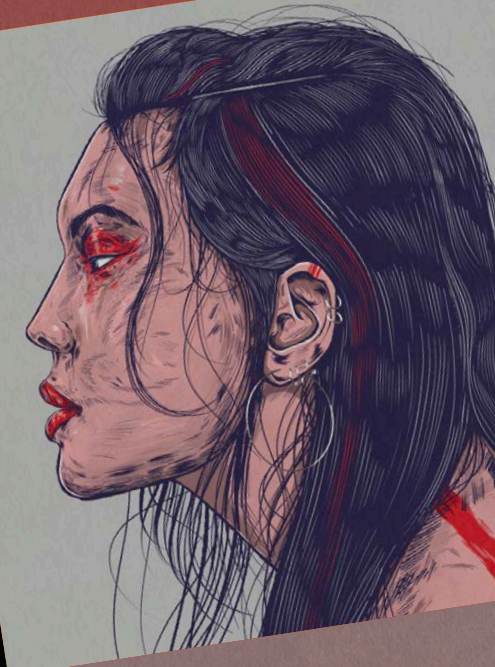
- DATE
July 2018 - Ongoing

Since starting work with them three years ago, I have made several illustrations collaborating with ForTheFly Customs. The most recent is based on the Priestess card from a tarot deck, where both the brand's studded leatherwear and dark aesthetic are featured to create this poster/tarot card graphic.



12.

Illustrations
Various



13.

Photography & Design

- CLIENT

Jemala - Recording Artist.

- SKILLS

Photography, Graphic Design,
Packaging Design.

- DATE

Current Project - Ongoing

BRIEF

An ongoing project alongside the talented singer/songwriter Jemala after contacting me to execute a brief for her upcoming album launch in October. The theme is based on the wild west with a pinch of an alien, otherworldly aesthetic. Using my photography experience, we successfully captured the brief and elaborated on the robust reds to achieve a striking and intriguing visual.



13.

Photography & Design

- CLIENT

Jemala - Recording Artist.

- SKILLS

Photography, Graphic Design,
Packaging Design.

- DATE

Current Project - Ongoing

JEMALA
THE WILD WEST



I4.

Photography

- SKILLS
- CREATIVE DIRECTION
- PHOTOGRAPHY
- RETOUCHING
- COMMERCIAL
- COMPOSITE
- CAPTURE ONE
- PHOTOSHOP

Modesty can sometimes get the best of me, but I have developed my photographic skills to a standard I am incredibly proud of over the last four years. Adding this ability to my design skills has been invaluable to my creative career. Through my photography, I have been privileged to work with some incredible individuals & clients such as Haagen Dazs, Ruroc, Enginehawk, Young & Reckless & many more. Combining my graphic design, illustration, and photographic work has given me a skillset and aesthetic I genuinely believe is unique.

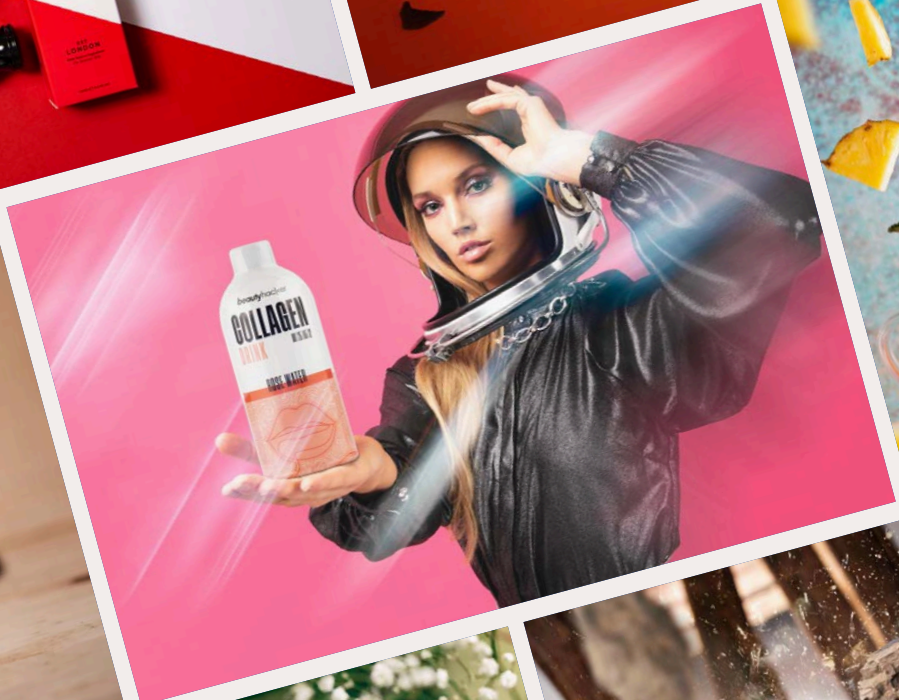


15.

Food & Product Photography

SKILLS
CREATIVE DIRECTION
PHOTOGRAPHY
RETOUCHING
COMMERCIAL
COMPOSITE
CAPTURE ONE
PHOTOSHOP

Here are just a few examples of food and product photography produced since 2017.



THANK YOU

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www.rick-jones.co.uk



GRAPHIC DESIGNER
ILLUSTRATOR
PHOTOGRAPHER

2021
